

## BMA & NLHT RESPONSE TO THE KENYA DROUGHT

### HOW BAD IS IT?



**Prasant Naik, Kenya Country Director, Save the Children:**

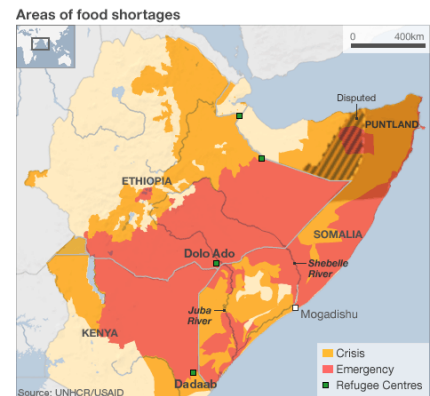
“Frequent droughts ravage the region. There is a serious shortage of water and food for children and their families, leading to widespread devastation of farmland, failed harvests and livestock death. The ground has cracked here, and swathes of brown land have replaced green ... Families are eating only one meal a day at most, and the cheapest food they can find ... [Malnutrition] is one of the biggest killers of under fives.”

**Neil Thorns, Director of Advocacy, CAFOD:**

“There’s no rain, no crops and the livestock are dying. There is nothing on the horizon that will make any of that better, and it’s almost certain it will get much worse. People are migrating in their tens of thousands, but there is nowhere better for them to go.”

**Elisabeth Byrs, UN Office Coordination of Humanitarian Affairs:**

“Two consecutive poor rainy seasons have resulted in one of the driest years since 1950/51 in many pastoral zones. There is no likelihood of improvement until 2012.”



### WHAT ARE WE DOING?

**Meleckson Dalano, Regional Coordinator – North Eastern & Coastal Kenya, BMA & NLHT:**

“New Life is committed to serving vulnerable children and marginalized communities, especially in the arid and semi-arid areas. The prolonged drought has taken its toll on the poorest children and elderly ... Our Feeding Centres are helping as many children as possible to get at least one meal a day ... We have a trained Relief Team in the area, experienced in distributing aid with transparency and accountability.”

### WHAT CAN YOU DO FOR KENYA?



**Andrew Mitchell, International Development Secretary, UK Government:**

“We need everyone who can help from across the world now to make sure they focus on this developing crisis here to stop it becoming a catastrophe.”

**Clive & Mary Beckenham, Founders & Directors, BMA & NLHT:**

“Help us to save the lives of people dying of hunger because of the prolonged drought. Working through our 25 existing feeding points, we want to reach out further into these needy, starving communities. But this can only be done through desperately needed donations.”

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<b>YOU CAN ...</b>	<b>Kenya Shillings</b>	<b>US Dollars</b>	<b>British Pounds</b>	<b>Euros</b>
<b>Feed a Child For A Month</b>	1,500	18	11	13
<b>Feed an Elderly Person For A Month</b>	1,500	18	11	13
<b>Drill a Water Borehole</b>	200,000	2,410	1,493	1,724

**Clive & Mary Beckenham, Founders & Directors, BMA & NLHT:**

“You can make an **immediate, life-saving difference** by helping us to feed a child or an elderly person today ... or you can make a **long term, lasting difference** by helping us to drill a borehole in one of these desperately needy communities, providing them with an all year round supply of clean water.”



### PLEASE CONTACT US TODAY AT ...

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